

2024 HSC Design & Technology MAJOR PROJECT

Designer Statement

Name

Lara
Brevig

Title

Moderately Modest
Swimwear for late
teenage girls

Area of Design

Fashion Design

The aim was to design aesthetically pleasing, modest swimwear that is supportive and functional for the user.

The target market is teenage girls aged 16-19. The swimwear is designed to maximise opportunities for girls to swim and live in comfort, while remaining conscious of its nature as a seasonal piece that is aesthetically timeless.